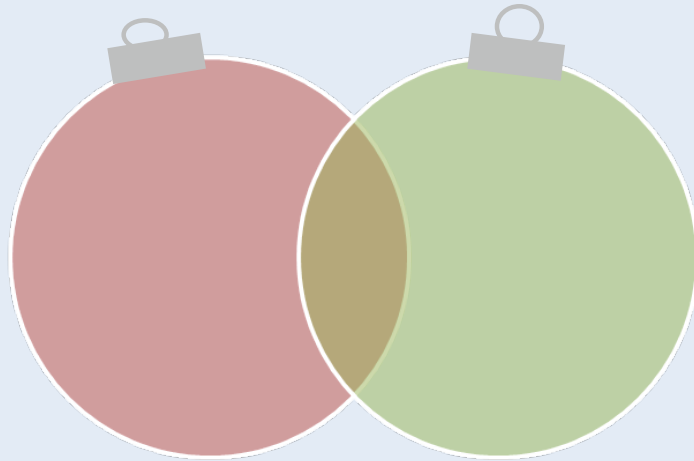


Annoying flashing, beeping, singing, battery-eating toy: \$45

Doll with more clothing and accessories than you have: \$175

Video game system that causes kids to sit around too much: \$300

Not buying into the hype: Priceless



**Sure, your child will want every toy in the store.
But you're the adult, and you know better!**

Beyond your child's one special toy request, choose Christmas gifts he'll still be playing with in August.

Books, bikes, blocks, puzzles, paint and Play-Doh.

These gifts use kid-power and provide powerful kid learning. They're also inexpensive and won't be broken by noon on Christmas.

A little Christmas sanity from your friends at

